



Florida Society of Goldsmiths
(founded in 1984)



Volume 3 Issue 2

Greater Pensacola Chapter

February 2010

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Welcome New Board Members

It's a new year and new people have joined the board. Steve Robinson is our new Treasurer and Joe Cunningham has been elected as Vice President. Rose Padgett, our Secretary, is continuing in this position as will Valerie Harmon-Curtis, our Newsletter Editor. Kristina Weick, whom we all thank immensely for her hard work and dedication as President, will stay on the board as President Emeritus and will serve as Historian. Chris Bowen and I, Tamara Prudhomme have been elected as Co-Presidents and we thank you all for your votes of confidence in us to continue the upward visibility and success of our organization. Let's promote our members, our group and contemporary art jewelry. Last year's display at March Gallery Night was unbelievably energetic and creative. We had a great time and our families and friends were so supportive.

See you Wednesday! **Tamara**

ARE YOU INTERESTED IN TEACHING OR TAKING A CLASS?

FSG members can take a class for \$15/class without signing up for the entire 5 weeks. Just let the instructor know that you will be attending. Do you have any ideas or suggestions for classes? If you have an inkling to teach a class, each class schedule is for five weeks in these time frames. 11AM-1PM Mondays and 6PM-8PM Thursdays. Send a title of a class you want to teach and a sentence or two describing the class (for publication) and we will put you on the schedule. Of the \$75 fee for each class, 20% goes to the City of Pensacola for the use of the facility. The remaining 80% is split 50/50 with the instructor and FSG-GP. Most tools and supplies will be provided by the Chapter, though in some cases an upgrade will be offered for additional fees i.e. silver instead of copper or brass.

FSG ~ GP Meetings

See Page #2 for info regarding the Program on February 10th.

Are held at 6:30 P.M. the 2nd Wednesday of each Month at
City of Pensacola's Sanders Beach ~ Corrine Jones Community Center, 913
South I Street (on the corner of Irene and 'I') ~ come at 6 P.M. for socializing.
Bring snacks, etc. to share.

Wednesday, February 10th 6:30PM-8PM Steve Robinson will be giving us a hands-on demonstration on how to carve, harden and temper steel stamps/punches. Steve will provide the mild round steel. The studio has Fordham and torch, but you will need to bring Needle Files to aid in the carving of your stamp/punch. This is going to be such a great Demo/Class, be sure to get there early.

Regarding Page #4

The article on the back page was forwarded to us and I have attempted to copy and paste it into our Newsletter with only partial success. If you have any questions let me know and I can forward the original to you.

~ ~ ~ Attention ~ ~ ~

If you have received Florida Society of Goldsmiths-Greater Pensacola Chapter Newsletter and would rather not, please send me an e-mail letting me know to remove your name from our lists.

The next session of Classes at Sanders Beach begins Feb. 15th.

Steve Robinson will teach different phases and styles of Soldering and the goal is to fabricate a piece of Jewelry in the 11:00 AM—1:00 PM on Monday's. The Soldering class at 6:00 – 8:00 PM Thursday night will continue as well. If you know of anyone interested in attending the classes, please have them contact TamaraDP@aol.com or 712-3267 to register for the class.



"View & Review"

By Duncan Stewart, Professor Emeritus
Saturday, February 13, 2010 4:30 PM

Join lecturer Duncan Stewart for Artel's newest addition to the Art Explorations series, View & Review. Duncan will show a video about the life and work of American artist, Robert Rauschenberg. Learn about the artist's use of non-traditional media to create innovative works in 2-D and 3-D. Enjoy Duncan's review as he expands your understanding of this experimental artist. Join in and speak up to animate the discussion.

Duncan Stewart taught art for 35 years at University of West Florida.

All lectures are free and open to the public. Most are 45 minutes followed by 15 minutes for questions and answers.

**For more information call 432-3080 or visit artelgallery.org
Artel Gallery, 505 South Adams Street, Pensacola, FL 32502**

(Thanks to Co-President Tamara Prudhomme for sharing this information)

MARCH GALLERY NIGHT IS ON!

Dollarhide's Music has invited us back, so let's see what we come up with this time. Remember the theme is: **"... And All That Jazz!"** The requirements are to use your imagination and use metal in it. "It" needs to be something recently made and not displayed before. "It" can be jewelry or not, free-standing or wearable, 3-d or flat – anything you want. And, you need to be a member of FSG.

Gallery Night is mid-March so please have your piece done by the beginning of March. Send Co-President, Tamara Prudhomme an e-mail @ tamaradp@aol.com of your inspiration - how you came up with the idea of what you made. We'll print up cards and display the inspirations next to your piece just as we did last year.

Let's promote our members, our group and contemporary art jewelry. Last year's display was unbelievably energetic and creative. We had a great time and our families and friends were so supportive.

THIS IS YOUR NEWSLETTER AND AS SUCH I WOULD WELCOME ANY INPUT YOU MIGHT THINK OF... IDEAS YOU HAVE FOR AN ARTICLE, SOMETHING YOU HAVE READ OR SAW IN A RELATED MAGAZINE, OR ANOTHER NEWSLETTER, HINTS, TIPS, ANYTHING THAT MIGHT BE OF INTEREST TO OTHER JEWELRY PEOPLE, INCLUDING PHOTOS, JOKES OR WHATEVER.

Don't forget to feed our Treasure Jug

Bring your donations to add to it and when it is full we will raffle it off. We also have a 50/50 drawing at each of our meetings, so bring your bucks. The winner will get half the money at the end of the meeting.

Monies raised will go into FSG-GP bank account for operating expenses, new tools and supplies for our studio and students.

ARE YOU INTERESTED IN TEACHING OR TAKING A CLASS?

FSG members can take classes for \$15/class without signing up for the entire 5 weeks. Just let the instructor know that you will be attending. Do you have any other ideas or benefits for our members to take the classes or suggestions for classes? If you have an inkling to teach a class, each class schedule is for five weeks in these time frames, 11AM–1PM Mondays and 6PM–8PM Thursdays. Send Co-President Tamara a short synopsis describing the class (for publication) and we'll put you on the schedule. This is an opportunity for you as a member of FSG – so take advantage of it or two and we will put you on the schedule. Of the \$75 fee for each class, 20% goes to the City of Pensacola for the use of the facility. The remaining 80% is split 50/50 with the instructor and FSG-GP. Most tools and supplies will be provided by the Chapter, though in some cases an upgrade will be offered for additional fees i.e. silver instead of copper or brass.

Artistic Career Development Opportunity offered by Florida Craftsmen, Inc.



Call to Mid-Career Visual, Literary or Performing Artists

Through a competitive application process, this career development program will provide Mid-Career Florida Artists the "how-to" tools to individually expand their careers, increase revenue, and enrich the fiber of the state's cultural and creative industries. Through a series of four 5-hour workshops, artists will acquire the skills needed to professionally market their artwork, enhance their reputation, and develop essential business practices for building and sustaining profitability. Only 10 artists will be chosen to participate in the two-weekend workshop, and attendance is mandatory for both sessions. **Workshop Dates:** March 6-7, and March 13-14, 2010, from 10am - 4pm. **Location:** The Artlofts at Florida Craftsmen, Creative Assets Space **Postmarked Deadline: February 15, 2010** Submission Requirements: Must be a Mid-Career Visual, Literary or Performing Artist living in Florida Please submit the following: Artist Statement Resume 5 digital images, jpegs preferred, 300 dpi, and no larger than 5 x 8" each, submitted on a cd only. These images must represent a cohesive body of work, and the work must be completed within the last two years. A written statement based on anticipated personal achievements of the workshop, 1-2 pgs in length Cost: There is no registration or materials fee for the workshop. However, the artist is responsible for their own travel, accommodations and meals while attending the workshop. Participating Artists will be awarded an honorarium of \$500 each. Please mail submissions to: Elizabeth Kozlowski, Galleries Manager, MAC Program Submissions, Florida Craftsmen, Inc., 501 Central Ave., St. Petersburg, FL 33701 Phone 727.821.7391 for questions or more information.

Workshop Description: Session Objective 1: Learn how to professionally market/sell your artwork and build your reputation.

Essential Topics:

1. Develop and articulate your unique brand
2. Effectively target and win the hearts of Collectors and other key buyers
3. Develop proposals (packages) for profitable exhibitions
4. Close the sale

Session Objective 2: Learn essential business best practices for building and sustaining profitability.

Essential Topics:

1. Develop industry specific pricing strategies
2. Access important industry resources
3. Effectively leverage the media and social media resources
4. Develop an effective plan for your business

Outcome: Artists will produce and retain a publishable career plan.

Facilitators include:

Gina Powell-Ribeiro, an organizational development professional who specializes in Learning & Development systems with an earned reputation for driving process improvement projects and delivering client satisfaction.

Mary J. Kelly is a celebrated performance artist, actress, storyteller, and published playwright who has successfully integrated the arts with various business solutions for the purpose of accelerating the learning process and driving organizational results.

Wanda Chavez is Lead Faculty of the Business of Art & Design Program at the Ringling College of Art and Design in Sarasota, Florida.

Danielle Ricks, Social Media Specialist.

Carole Katchen, Professional artist and author.

This program is made possible by the *Florida Division of Cultural Affairs Culture Builds Florida Program*